

# Chamber Hill Strategies

is a boutique public policy and consulting firm headquartered in Washington, DC that specializes in helping companies and organizations navigate the federal legislative and regulatory landscape.

## ABOUT US

Through strategic counsel on legislative initiatives, regulatory matters and political positioning, we assist clients in understanding and shaping the federal policy agenda to achieve their strategic business objectives.

Chamber Hill Strategies understands that clients are looking for dedicated attention and assistance with their specific, and often unique, policy initiatives. We understand the subtleties of the policy and political issues, as well as the nuances of the people and process. We use this knowledge to craft and implement solutions that are individually tailored to meet our clients' needs.

### **Core services provided include:**

- > Direct Advocacy
- > Policy Development and Positioning
- > Political Strategy
- > Legislative Strategy Development
- > Regulatory Work with the Federal Agencies
- > Business Opportunity Advisory Services
- > Coalition Creation and Management
- > Special event hosting, including Washington "Fly Ins", Guest Speaker Series and Political Events

## OUR TEAM



### Jennifer Bell

Jennifer Bell, Co-Founder of Chamber Hill Strategies, has a proven track record of success in Washington. Given her extensive experience and her deep business knowledge, she has worked effectively with companies, coalitions and associations to create policy solutions and legislative opportunities, respond to investigations, and mitigate the effects of harmful legislation and regulations.

Jennifer has over 15 years of experience working on and around Capitol Hill. Her public sector work included serving as majority policy advisor for the Senate Finance Committee for then-Chairman Charles Grassley (R-IA) and working for the Senate Committee on Health, Education, Labor, and Pensions (HELP) under then-Chairman Jim Jeffords (I-VT). She also advised U.S. Sen. John Thune (R-SD), first as a legislative assistant in the House of Representatives and as his Senate campaign policy director. Prior to founding Chamber Hill Strategies, Jennifer led numerous client strategies at two prominent law and lobbying firms and launched her own successful policy and advocacy consulting firm Jennifer Bell + Partners. In addition to her focus on the health and tax-writing committees, Jennifer works regularly with political appointees and civil servants at key Federal agencies.



### Michaela Sims

Michaela Sims, Co-Founder of Chamber Hill Strategies, is known for her keen insight and ability to use plain English when explaining complicated matters to clients. For over 15 years, in both the public and private sectors, she has developed and implemented successful strategies that achieve desired policy and political results. Though she has worked in numerous policy areas, Michaela's main area of expertise is working on health and tax policies overseen by the powerful Senate Finance and Health, Education, Labor and Pensions (HELP) Committees, and key federal agencies. She has provided critical insight and strategic advice during both the development and implementation of the health reform law to many health care industry clients, including hospitals, long-term care providers, and pharmaceutical and insurance companies. On tax policy, she has successfully driven strategies to protect the business and individual interests of clients in the adoption, aviation, real estate, and soda industries.

For ten years, Michaela served as legislative director and senior counsel in the U.S. Senate for Senators Bob Kerrey and Ben Nelson, playing a major role in many key legislative efforts, including the 2001 and 2003 tax laws and the enactment of enhanced Medicaid funds for states. Drawing on her strong ties to Senate centrists, she has developed a reputation as an honest broker with credibility on both sides of the aisle.

### CONTACT US

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### Jenn Higgins

Jenn Higgins, Partner at Chamber Hill Strategies, has a reputation in Washington for being a policy expert who gets things done. Jenn has spent the past ten years using that tenacity and policy knowledge to help corporate executives navigate a constantly changing legislative and regulatory landscape.

Since 2006, Jenn has represented a wide variety of Fortune 500 companies before Congress and the Administration, serving as Principal and Partner with two prominent lobbying firms. Jenn has spent the past eight years cultivating relationships with key Republican members within the House Ways and Means, House Energy and Commerce and Senate Finance Committees, due to their primary jurisdictions on health care and tax issues. Her work with House Republican leadership has also facilitated direct access for clients to key decision makers. Throughout the industry, Jenn is recognized for her ability to dissect the impact of policy proposals and successfully execute a strategy on behalf of clients.

Prior to her lobbying career, Jenn advised senior agency officials at the Centers for Medicare & Medicaid Services and Wall Street executives on behalf of the Marwood Group, a healthcare and financial services firm based in New York. Jenn is also active in ongoing efforts by the Republican campaign committees to recruit and elect more Republican women to Congress, holding leadership positions in several political organizations.



### Laura Holland Kemper

Laura Holland Kemper, Principal at Chamber Hill Strategies, is known for her policy analysis and ability to communicate complicated issues to lawmakers on Capitol Hill and at the federal agencies. Laura began her career as a health care regulatory attorney in the Washington, DC office of a national law firm. There she advised clients on the development of the Affordable Care Act as the bill made its way through the legislative process. She also analyzed the impact of a variety of legislative and regulatory proposals on health care companies and providers and designed strategies to advance their policy initiatives. She closely followed passage of the health information technology provisions included in the American Recovery and Reinvestment Act and implementation of the electronic health record meaningful use incentives program. Laura helped clients navigate the development of this program and worked directly with the regulatory agency overseeing its implementation.

In her time on Capitol Hill, Laura served as Health Policy Counsel to Representative Tom Price (R-GA), now the Chairman of the House Budget Committee. From there, she went to work as Counsel for Senator John Cornyn (R-TX), the current Senate Majority Whip and second in Republican leadership. With her regulatory background, she is constantly assisting clients in resolving their issues with the Centers for Medicare and Medicaid Services.

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### Michelle Nawar

Michelle Nawar, Principal at Chamber Hill Strategies, is known for her ability to turn her sharp political analysis into fully integrated lobbying campaigns that involve the intersection of politics, policy and communications. She crafts legislative, media, digital, grassroots and grass top strategies to successfully implement policy agendas. Michelle has spent 20 years working for non-profit organizations and organized labor. While she has worked on a wide range of issues, her primary focus has been on health care, immigration and economic issues.

As the Director of Legislation at the Service Employees International Union, she was the union's chief lobbyist for the Affordable Care Act and worked closely with the White House and House and Senate Leadership to shape the landmark legislation. She also held a senior position at the American Nurses Association where she developed the Safe Needles Save Lives Campaign, which led to state and federal needlestick prevention legislation.

Most recently, Michelle provided political, communications and legislative strategy to organized labor and immigration groups as an independent consultant. She worked to pass the 2013 immigration reform bill and to encourage the Obama Administration to take executive action.

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